



We Dissent Media – Media Kit

Fact Sheet

Name: Taylor Darcy

Role: Founder & Host, We Dissent Independent Media

Location: San Diego, California (Pacific Time)

Shows:

- **Daily Dissent** (weekday live, 60 minutes)
- **We the Unheard** (narrative podcast)
- **Perfect Union Pending** (policy explainers)

Specialties: Democracy threats, propaganda tactics, voting rights, courts & power, civic engagement

Format & Delivery:

- Studio-grade remote interviews (4K video + broadcast audio)
- Same-day delivery, local ISO recording available
- Flexible: quick hits or deep dives

Audience: Engaged citizens, voters seeking clarity, nonpartisan civic learners

Socials:

- YouTube: @wedissentmedia
- Twitter/X: @wedissentmedia
- Instagram: @wedissentmedia
- TikTok: @wedissentmedia

- Bluesky: wedissentmedia.com
 - Facebook: facebook.com/wedissentmedia
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Biographies

Short Bio (≈75 words)

Taylor Darcy is the founder and host of *We Dissent Independent Media*, a pro-democracy network that cuts through spin to explain how power works—and how people can reclaim it. A San Diego attorney and business law educator, Taylor blends courtroom rigor, teaching clarity, and a parent's moral compass. On *Daily Dissent*, *We the Unheard*, and *Perfect Union Pending*, Taylor connects headlines to deeper systems so audiences leave informed, energized, and ready to act.

Medium Bio (≈150 words)

Taylor Darcy is an attorney, educator, and the founder of *We Dissent Independent Media*—home to *Daily Dissent* (weekday livestream), *We the Unheard* (narrative podcast), and *Perfect Union Pending* (policy explainers). With a mission to tell the truth, map systems, and protect democracy, Taylor brings unique clarity to stories too often lost in partisan noise. As a practicing lawyer and business law instructor, Taylor translates courts, agencies, and policy into plain English with moral clarity and zero gotcha punditry. A father of six, Taylor's perspective is grounded in empathy and integrity, spotlighting people most impacted by policy failures. With a professional studio setup (4K cameras, broadcast audio, same-day delivery), Taylor adapts seamlessly to interviews—whether quick soundbites or long-form conversations.

Long Bio (≈500 words)

[Here you would paste or lightly adapt the full long bio you already have in your Notion/Claude draft — since you mentioned it was already strong and didn't need changes. It should include your professional background, motivation for founding *We Dissent*, the unique positioning of your shows, and your values as an attorney-educator-parent. If you'd like, I can refine it down to an exact 500-word version ready for print.]

Brand Guidelines

Tagline: Truth • Power • People

Primary Colors (Hex):

- Parchment - #f2e8d0
- Medium Brown - #b9935f
- Navy Blue - #0e1f31
- Primary Red - #ae2820
- Secondary Red - #8c2c26
- White: #FFFFFF

Typography:

- **Headlines:** Tiempos Headline (serif, authoritative)
- **Body:** Inter (sans-serif, modern & accessible)

Logo Usage:

- Maintain clear space equal to the height of the “W” in “We Dissent.”
- Do not skew, stretch, or recolor beyond approved palette.

Accessibility Notes:

- Minimum color contrast 4.5:1 for text.
- Alt-text required on all images (e.g., “Taylor Darcy in professional studio with microphone and lighting”).